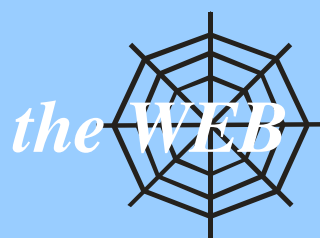
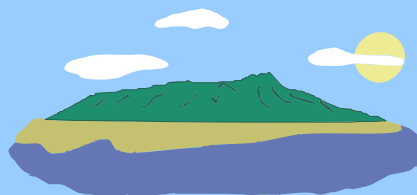


Sample pages
of

Tips on SEARCHING



with Hawaii Examples



Making Web Surfing Easier

Stuart Mita

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Tips on Searching the Web with Hawaii Examples (PDF format)

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PDF version

ISBN-13: 978-0-9819197-6-8 (ISBN-10: 0-9819197-6-6)

Published by Stuart Mita Enterprises.

Kapolei, Hawaii

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General Information

Goal of Searching the Web

Typically, the goal of searching the Web is to display your desired number of **good** links for a particular issue or product with information you are looking for and to get that list of links **in the least amount of time**.

In some cases, you may just want one or just a few hits with the simple fact you are looking for. For example, you may just want the correct spelling of a person's name related to a certain subject. Here is an example:

Duke "father of international surfing" "Citizens Savings Hall of Fame"

(Text using the above font indicates what should be typed in the search box.)

In other cases, you may want around 10 or 20 hits or more, because you want different points of view or various comments by different people on a subject, issue or product.

General Information About This Document

Finding Information on the Internet: A Tutorial is the best up-to-date tutorial on searching the Internet that I have come across. It is copyrighted by the Library, University of California, Berkeley. It was developed by Joe Barker.
www.lib.berkeley.edu/TeachingLib/Guides/Internet/FindInfo.html
(accessed July 15, 2009)

Yahoo! (homepage is www.yahoo.com) and **Google** (homepage is www.google.com) are the 2 main search engines that I use.

Currently, one thing I really like about **Yahoo!** is:

- that the *Directory is a human-created and maintained library of web sites organized into categories and subcategories*. (<http://help.yahoo.com/l/us/yahoo/search/basics/basics-23.html> (accessed February 11, 2009)) (Also refer to "Submitting To Directories: Yahoo & The Open Directory" by Danny Sullivan, Search Engine Watch, March 12, 2007 (<http://searchenginewatch.com/showPage.html?page=2167881>).)

Currently, some of the things I really like about **Google** are:

- that Google usually has more search hits than Yahoo!, especially when both of the them don't have a lot of them.
- being able to search for scholarly documents using Google Scholar (Beta), which includes the ability to search by year or range of years. (<http://scholar.google.com/schhp?hl=en>)

Search queries on different search engines are not all exactly the same. For instance, some search queries require colons and some do not.

Use one or more of the four tables at the end of this document, which are summarized below, as desired.

Table 1 has examples, including *combinations of tips*, of **searches** that work in **Yahoo!**.

Table 2 has examples, including *combinations of tips*, of **searches** that work in **Google**.

Table 3 (5 pages) has examples, including *combinations of tips*, of **searches** that work in **Yahoo!, Google and other search engines**.

Table 4 is an **ABBREVIATED version (2 pages)** of **table 3**, which has examples, including *combinations of tips*, of **searches** that work in **Yahoo!, Google and other search engines**.

This table may be useful to some people who may only need a quick reference—**just to make sure they are using the correct syntax**. In other words, they just want to make sure if they need or don't need to type in periods, spaces and so on in their query.

Note 1: The **higher the tip number is**, it, normally, is because the feature is less-often used or may be more complex.

Note 2: Text using the font below indicates what should be typed in the search box.

Duke "father of international surfing" "Citizens Savings Hall of Fame"

Tips on Searching the Web

Tip #1: Put **double quotation marks** (“<phrase>”) around words.
Applicable in **Yahoo!** and **Google**.

- Put **double quotation marks** (“<phrase>”) around words that will probably be together in your desired webpage.
- **Multiple phrases** are allowed in Yahoo! and Google searches (refer to example D).

Example A: “best luau” Hawaii

(A *luau*, typically, is a feast with Hawaiian food and entertainment.)

Example B: “swim with dolphins” Oahu

Example C: Moloka'i "white sand beaches"

Example D: “Grand Canyon of the Pacific” “Waimea Canyon” Kaua'i

Example E: "World's Largest Marine Sanctuary"

Tip #2: **Uppercase** or **lowercase** characters. It doesn't seem to matter when using **Yahoo!**, **Google** and some search engines.

- For some search engines, it does matter if characters are **uppercase** or **lowercase**.

Example A: haleakala

(Haleakala is a volcano on Maui (Hawaii) that may have last erupted in the 1600's.)

Example B: “haleakala national park”

Example C: “Haleakala National Park”

(Please see the next page)

Tip #3: It may be best to **include punctuation marks in words** or words in a phrase.
Applicable in **Yahoo!** and **Google**.

- It seems that search engines list webpages that have query words or phrases with and without the punctuation marks.
- For situations where you are looking for 2 words that sometimes have no space between them and at other times there is a punctuation mark, putting a hyphen in the search query will probably find both cases (refer to example C).
- It seems that resultant webpages often have words that not only have the same punctuation mark as the original query but **any punctuation mark** or even no punctuation mark at all.
- Examples of query words: can't Maui's

Example A: Lana'i dolphins

Example B: Hawaii "golf course's"

Example C: eco-tour

Tip #4: To **page down** in Internet Explorer, press the **space bar**.
You **may have to click in a blank area** in the webpage before it will work.

- In Microsoft Internet Explorer **in some situations** (e.g. reading an article that must be scrolled down in order to read the whole article), it **may be easier to scroll using this spacebar method**.
- **Page up** can be done by holding down the Shift key and pressing the space bar.

Tip #5: Search Help pages.

- **Yahoo! Search Help page:**
<http://help.yahoo.com/l/us/yahoo/search/>
- **Google Web Search Help page:**
<http://www.google.com/support/>

Tip #8: In **Google**, putting a **tilde ~** in front of a keyword will cause Google to search for **similar words (synonyms)**.

- Searching **Google** with the **~ tilde** in front of the word *skills* in the example below will cause the results page to include *skill, training, techniques, drills*, etc.

(Refer to: www.pandia.com/goalgetter/9.html (accessed July 13, 2009))

- Yahoo! doesn't use the tilde, but having it in the search query doesn't seem to negatively affect the resultant list of webpages.

Example A: "Duke Kahanamoku" Olympian ~skills

Example B: ~employee ~reward ~trip Hawaii

Tip #9: Find information, prices, user comments and merchant ratings on **products** through **Yahoo!'s Shopping** feature.

- Searches can be refined by price range.
- Refer to examples C and D for an alternate way to look for prices for a product or category of products by using the inurl: operator (refer to tip #27).

Use examples A and B with the **Yahoo! Shopping** feature.

Example A: "aloha shirt"

(Includes various products like aloha shirt key chains. aloha shirt notepads, etc.)

Example B: "Noni juice"

(The Noni (morinda citrifolia) plant is used to make various health and medicinal products. One of its common names is *Indian Mulberry*. One popular product is its juice.)

For an **alternate way** to find **prices of products**, refer to examples C and D.

Use a **regular Yahoo! search** for this alternate way.

Example C: "**bounce rooms**" (inurl:shop OR inurl:store OR inurl:product)

Example D: ("bounce rooms" OR "inflatable bounce" OR "inflatable castle" OR "inflatable slide" OR "inflatable jumper") (inurl:shop OR inurl:store OR inurl:product)

(You may use the above type of search without parentheses.)

Tip #33 (section 3): Yahoo! shortcuts: http://help.yahoo.com/l/us/yahoo/search/basics/basics-05.html Google shortcuts: http://www.google.com/help/features.html		
Name of shortcuts	Example of Yahoo! Shortcut	Example of Google Shortcut
Packing tracking for US Postal Service (USPS) shipments (USPS number may have about 22 digits)	<should just have to type the USPS number in the Yahoo! search box, then click on the link that appears> ← Tracking number information.	<just type USPS number in the Google search box, then click on the link that appears>
Sports scores (professional)	dodgers scores	LA dodgers (English Premier League, National Football League, National Hockey League, and Major League Baseball)
Sports scores (college)	Hawaii Warriors scores [for college football and basketball teams, add sport name]	Hawaii Warriors [will probably work for most college teams]
Stock quotes (add ticker symbol)	quote yhoo (Yahoo! ticker symbol)	Goog (Google ticker symbol)
Time	time in Hawaii [This shortcut provide good links to current time of cities and states.] [World Time Engine at http://worldtimeengine.com may be a good alternative.]	time Hawaii
Time zone	time zone Hawaii [World Time Engine at http://worldtimeengine.com may be a good alternative.]	[Shortcut not listed on Google shortcut webpage]
UPC code	1573062820	[Shortcut not listed on Google shortcut webpage]
Weather	weather Waikiki	weather Waikiki
Weights and measure converter	(see next section)	--
Zip code	zip code Lanai City	[Shortcut not listed on Google shortcut webpage]

Table #2C: Searches that work in **Google**.

Tips	Summary of tips that work in Google	Example of queries utilizing various tips
#22	Google Advanced Search page.	--
#23	Google Scholar (Beta)	(From the Google homepage, click the more link, then select Scholar .)
#24	link: (In Yahoo!, it does not seem to work in combination with other keywords or search operators.)	link: www.bishopmuseum.org/exhibits/onexhibit.html 60-foot shark Megalodon (Additional query terms can be used in Google searches.)
#25	Possible words to find webpages that may resolve an issue: diagnose, repair, fix, resolve, remedy	(Refer to the example for tip #8 above.)
#26	intitle: (Yahoo! or Google)	Hawaii intitle: personalshopper (The examples above and below produce links to many of the same webpages, but listed in different orders.) Hawaii intitle: personal intitle: shopper Hawaii intitle: "personal shopper"
#26	allintitle: (Google)	Hawaii allintitle: personal shopper
#27	inurl: (Yahoo! or Google)	inurl: Hawaii inurl: travel inurl: newsletter
#27	allinurl: (Google)	allinurl: Hawaii travel newsletter
#28	related: (Google)	related: www.honoluluacademy.org
#31	cache: (Google)	cache: www.co.honolulu.hi.us
#32	stocks: (Google)	stocks: HA (HA is Hawaiian Airlines)
#33	Yahoo! and Google shortcuts • Yahoo! shortcuts: http://help.yahoo.com/l/us/yahoo/search/basics/basics-05.html • Google shortcuts: http://www.google.com/help/features.html	